

Via™

Superior sound quality
and connectivity




AUDIBEL™



*At Audibel™, we're
continuously
innovating*

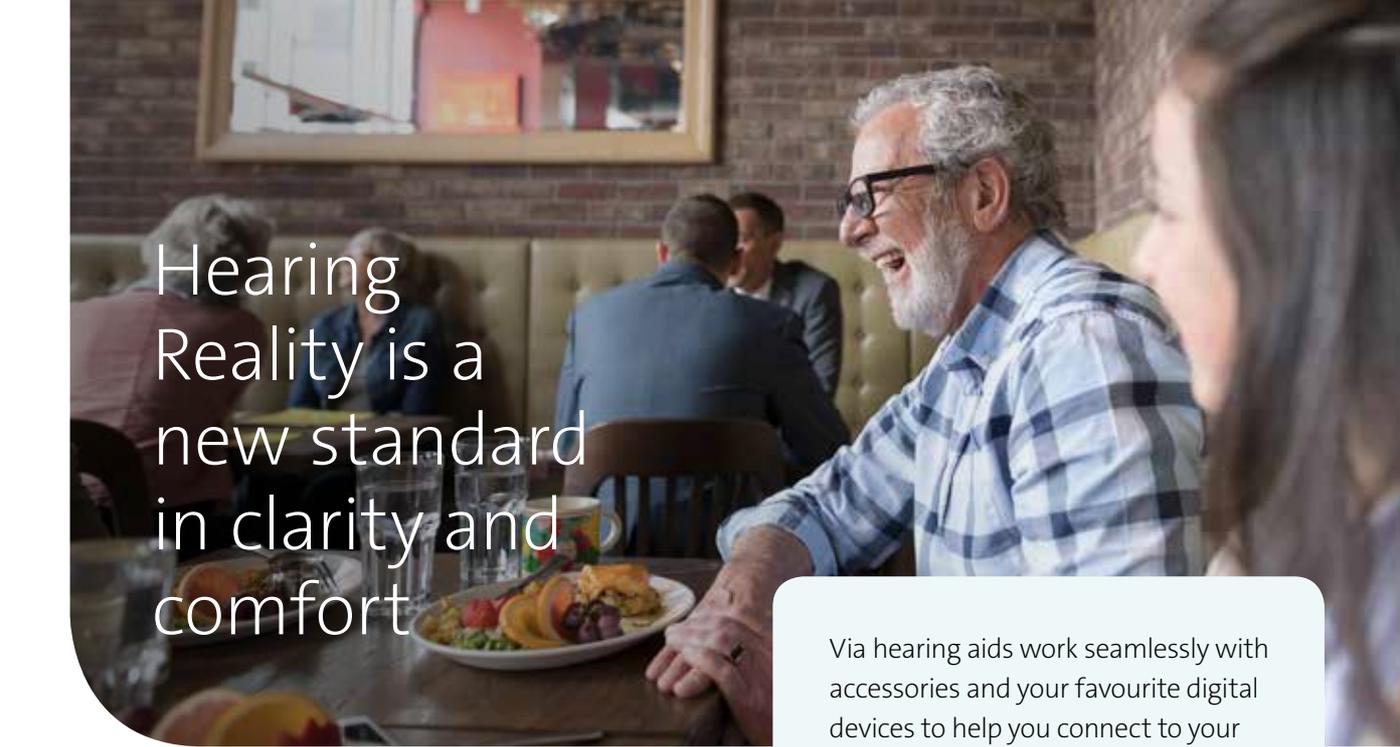
Audibel is a world leader in the development of innovative hearing aid technology.

Over the past decade, hearing aids have transitioned from single-purpose devices designed to improve audibility for people with hearing loss to “connected” devices that let users stream phone calls, television, music and other audio signals directly from their smartphones to their hearing aids.

With **Via™** hearing aids you get the industry's smartest rechargeable, a solution for single-sided hearing loss and our best sounding and best performing device ever.



Via™



Hearing Reality is a new standard in clarity and comfort

With **Via**, you'll enjoy supreme sound clarity, comfort and universal connectivity. Thanks to innovative technology we call **Hearing Reality™**, **Via** is designed to be effective in the noisiest environments.

In fact, a recent independent study gave Via hearing aids the top rating compared to other manufacturers' premium devices for reducing background noise in noisy listening environments.¹

You'll be able to hear speech more comfortably, even in a busy restaurant or coffee shop, while unwanted noises will be suppressed.

Via hearing aids work seamlessly with accessories and your favourite digital devices to help you connect to your world, and to:

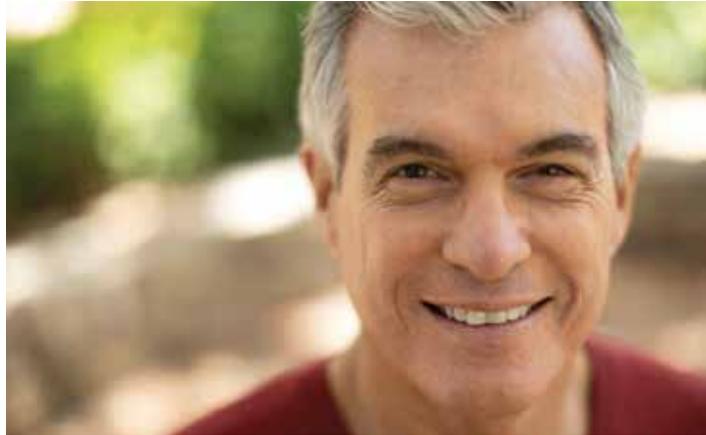
- Deliver superior sound quality, listening clarity, more natural hearing and effortless transitions
- Preserve peace and quiet while amplifying important sounds so you can better understand conversations
- Stream phone calls, music and messages directly from your smartphone to your hearing aids
- Offer remote programming so your hearing professional can make minor adjustments without an office visit

The connection between health and hearing

Hearing health is directly connected to overall health and well-being. That's been proven, and it means people who are able to hear can engage with the world around them and live better and healthier lives.

Ever-increasing evidence also shows treatment of hearing loss with hearing aids can improve or limit some serious health issues like cognitive decline and dementia.² In fact, a 2017 study revealed that treating hearing loss is the single greatest change a person can make to lower their risk for dementia.³

Other research supports that it's a change worth making. Adults with moderate to severe hearing loss are three to five times more likely to develop dementia.⁴ And adults with hearing loss can experience a 30 to 40 percent faster rate of cognitive decline than those with normal hearing.⁵



What making better connections sounds like

Via connects easily to Apple and Android devices using Bluetooth® technology so you can use the Thrive™ Hearing Control app to easily manage your hearing aid settings and access an array of revolutionary features.



Via™

Hearing Performance

Our latest technology provides superior sound quality plus advanced features and capabilities to enhance your listening experience.



Superior Sound Quality

Advanced technologies work together to provide exceptional sound quality in any environment.



Rechargeable

The industry's smartest rechargeable hearing aids available providing up to 24-hour, round-the-clock wear.



Streaming

Enhanced streaming performance lets you enjoy music or favourite TV shows like never before.



Phone Calls

Answer your calls with a touch of a button and hear an entire conversation streaming directly to your Via hearing aids through Bluetooth technology.*

*Remote Microphone + is required for certain Android devices.



Hearing Performance

CONTINUED



Personalised Memories

Create multiple custom memories including geotagged memories like, “coffee shop.”



Remote Control

Change volume and switch memories easily using a tool in the Thrive app.



Adaptive Car Mode

Hearing aids automatically change to a setting designed to reduce the annoying sounds of driving.



Auto Experience Manager

Automatically adjusts hearing aid loudness over time to help you transition to new hearing aids more comfortably.



Personalised Control

Make personalised real-time adjustments to suit your preferences in different listening situations.

Intelligent Assistant

Simplify your life with the convenience of Intelligent Assistant features.



Thrive Assistant†

Provides quick answers to questions like, “*how do I adjust volume?*” or “*what’s the weather?*”



Self Check

Provides a quick, convenient way for you to analyze your hearing aid system’s performance.



Siri Integration

You can have Siri read texts and emails directly to your Via hearing aids.*



Reminders **NEW**

Easily set up reminders for appointments, taking medications, prescription refills or other personal tasks.

* Only available with Apple devices.

† Features may vary by country.



Find My Hearing Aids

Helps you easily locate misplaced hearing aids by providing a location and a timestamp.

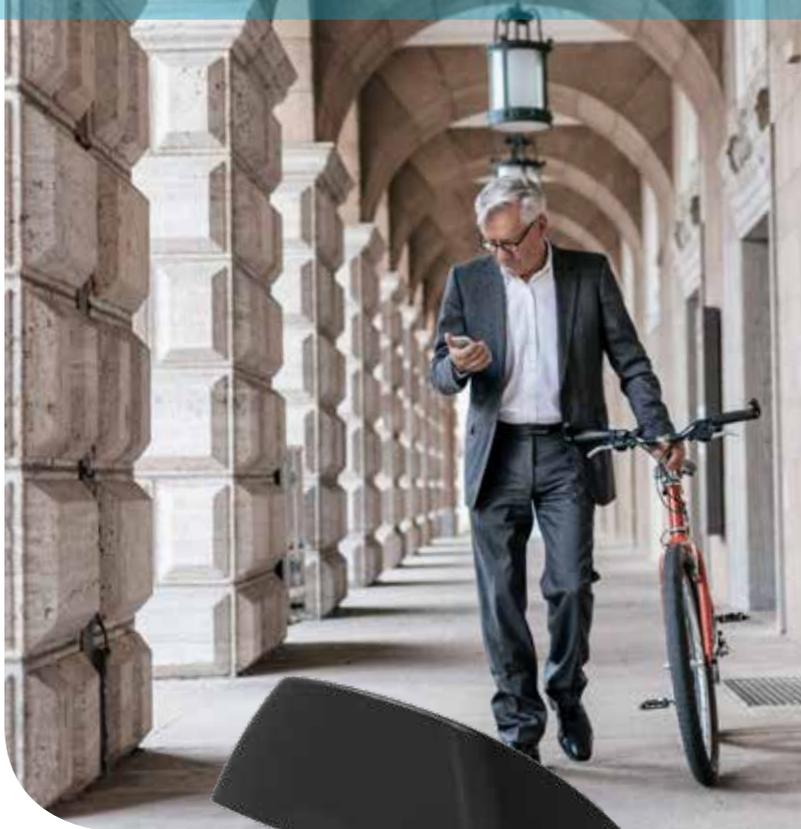


Hearing Care Anywhere™

Request hearing aid adjustments from your hearing professional using the Thrive app so you don't need to stop in for an office visit.



Rechargeable hearing aids: smart, convenient, reliable



With **Via** hearing aids you get the industry's smartest rechargeable solution in our best sounding, best performing device ever.

- Delivers up to 24* hours of superior hearing on one charge.
- Holds enough charge to provide portable charging three times.
- The only lithium-ion rechargeable Receiver-In-Canal hearing aids with telecoil, making them compatible with sound systems often found in places with lots of background noise, like a church or lecture hall.



Via rechargeable hearing aids are available only in the RIC R style and come with a charger (*shown here*).

A Mini Turbo Charger is also available for purchase (not pictured). Ask your hearing professional for more details.

Enjoy universal connectivity with wireless accessories

Our hearing aid accessories are powered with wireless connectivity to help you fully engage with the world around you.



TV

Stream audio from your TV or other electronic audio source directly to your Via hearing aids. It offers excellent sound quality, is easy to use and supports both analog and digital input sources.



REMOTE MICROPHONE +

Easily stream from a variety of audio sources. And thanks to Remote Microphone +, Via is the first hearing aid to feature Amazon Alexa connectivity.



MINI REMOTE MICROPHONE

Enjoy one-on-one conversations in noisy environments with our small, easy-to-use Mini Remote Microphone. Clip it onto the clothing of the person you're talking to, or use it as a TV streamer by placing it near the sound source.



REMOTE

Our remote includes updated features so you can control memory and volume, mute your hearing aids and turn other special features on and off.

What living better sounds like

To hear comfortably in challenging environments:

With Hearing Reality, Via is effective in even the noisiest environments, comfortable in loud settings, and quiet in quiet settings. You'll also enjoy newly enhanced speech clarity.

The convenience of adjustments on the go:

You can easily adjust your Via hearing aids anytime, anywhere with the Thrive app.

A solution for single-sided hearing loss:

Enjoy great sound quality, clarity and consistency with new CROS technology that allows streaming between your hearing aids.

Better wireless streaming:

New technology provides consistent wireless performance through your smartphone or wireless accessories while streaming phone calls, TV, music and other media.

Hearing that happens intuitively:

Geotagged memories automatically switch modes when the GPS feature in your smartphone detects you are in a tagged location. For example, a "home" memory activates when you arrive at home.



Hearing that's personalised for you:

Personalised Control in the Thrive app lets you make adjustments to suit your preferences in different listening environments.

Music the way it was meant to be heard:

A whole new way to experience music - adjustable via the Thrive app. Now you can hear every note the way the artists intended – with pure, refined sound quality.

Customisable tinnitus relief:

Advanced Multiflex Tinnitus Technology, adjustable via the Thrive app, brings relief to those who suffer from ringing in the ears.



No buzzing or whistling:

Audibel's best-in-class feedback cancellation system provides feedback-free, comfortable listening all day long.

Durable, dependable hearing aids:

Surface™ NanoShield, our pioneering water, wax and moisture-repellent system, protects and ensures durability and dependability.

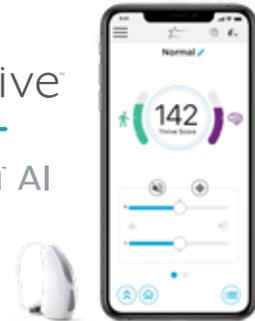


Track brain and body health with Via AI

Another member of the Via product family, **Via AI** is the world's first hearing aid with sensors and artificial intelligence. This lets users monitor brain and body health and even send alerts to selected contacts if they fall. When a hearing aid does all this, it's more than just a hearing aid, it's a multi-purpose device that redefines what a hearing aid can do.



thrive
+
Via AI



Most health tracking devices use the wrist, but the ear provides far more accurate data⁶ – in fact, it's the ideal spot for reliable tracking, and Via AI is the first-ever device to take advantage of that.

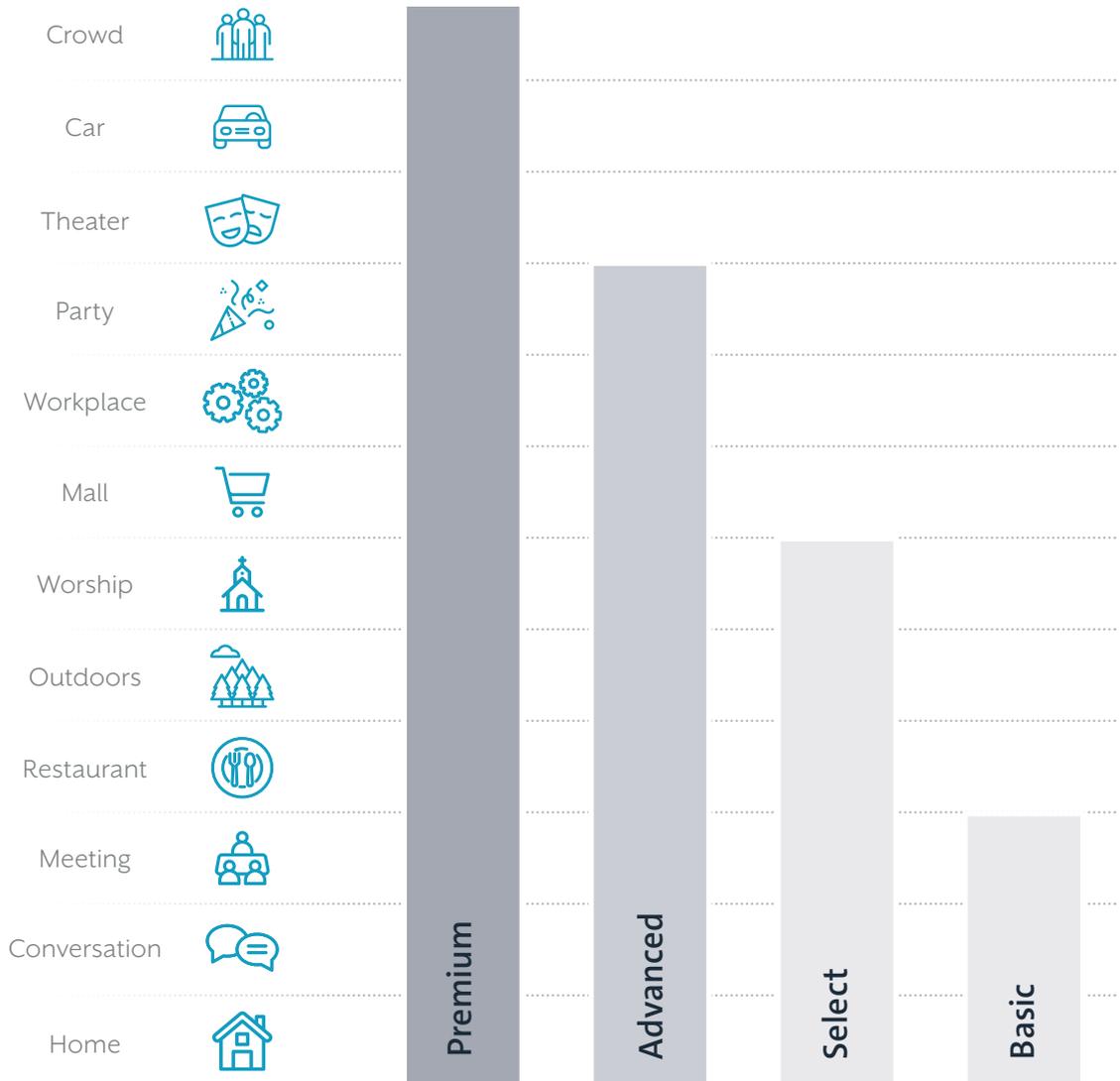
Now people of all ages can take a proactive approach to their overall health and wellness.

Via AI also features easy tap control, translates 27 languages and is compatible with both Android and Apple smartphones.

The right technology for your lifestyle

Via hearing aids enable you to hear better in all environments — even the most challenging ones.

Technology Levels



Choose your style

Pick your favourite colour in one of four popular styles.

Colours



Black



Slate



Sterling



Bright White with Sterling



Espresso



Champagne



Bronze



RIC R

Receiver-In-Canal Rechargeable



RIC 312

Receiver-In-Canal



micro RIC

micro Receiver-In-Canal



BTE 13

Behind-The-Ear

Changing lives through the gift of hearing

Our Founder and CEO, Bill Austin, has always held a strong belief that the gift of better hearing results in a fuller and richer life.

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realise they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



Spreading hope from ear to ear



100+ countries



More than 1 million hearing healthcare services provided to people in need worldwide



Countless lives changed



What continuous innovation sounds like

We don't do technology for technology's sake. From the technicians in our labs to the scientists, audiological researchers and every employee at every level, we continually seek ways to better understand the science of hearing loss and its impact on people's lives — so we can continually develop better technologies to improve it.



Hear better. Live better.

For Via, Via AI, Thrive and iOS/Android compatibility information, please visit audibel.com/thrive-hearing.

Use of the Made for Apple badge means that an accessory has been designed to connect specifically to the Apple product(s) identified in the badge, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards.

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SOURCES

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